

Updated, 10-June-09

Former CoB Fish in Other Ponds

THE BEST JOBS LANDED BY DOTY ERA FORMER COB FACULTY

Interest about where former CoB faculty are now working is always high among regular readers of USMNEWS.net. This brief report takes a look at the Top 15 jobs landed by CoB faculty who departed the CoB during or after the Harold Doty era (former CoB dean, 2003-07) of the CoB. We begin with the Top 15 jobs landed by these former CoBers at "National Universities" according to *U.S. News & World Report's America's Best Colleges 2009*. These are listed in TABLE 1 below:

TABLE 1
Former CoB Fish in Other Ponds -- National Universities

Rank	Name	Unit	Institution	USNWR Rank
1	Fisher, Daniel	MKT	University of Tulsa	83
2	Hwang, Johye	TM	University of Missouri	96
	Mixon, Franklin	ECO	Auburn University	96
4	Carr, Jon	MGT	Texas Christian University	113
	Sawyer, Charles	ECO	Texas Christian University	113
6	Trevino, Len	IB	Washington State University	116
7	Eisenberg, Laurence	FIN	New Jersey Institute of Technology	127
	Wong, Sunny	ECO	University of San Francisco	127
9	Kozar, Joy	FM	Kansas State University	130
	Yang, Hsiao-Fen	FIN	Louisiana State University	130
11	Ruetzler, Tanya	TM	University of Mississippi	155
	Taylor, Jim	TM	University of Mississippi	155
13	Clark, John	FIN	University of Missouri – Kansas City	165
14	Hutchinson, Joe	TM	University of Central Florida	180
15	Babin, Barry	MKT	Louisiana Tech University	197

As indicated above in TABLE 1, former CoB assistant professor of marketing Daniel Fisher landed what was the most impressive post when he settled in at the University of Tulsa. According to *USNWR 2009*, UT is the 83rd best national university in the United States. Fisher, however, is no longer affiliated with UT; he is now with the University of Central Arkansas. Ranked in the 2nd spot (tie) are Johye Hwang (TM) and Franklin Mixon (ECO), who are now with the University of Missouri (96th) and Auburn University (96th), respectively. Rounding out the top 5 are Jon Carr (MGT) and Charles Sawyer, who are both now affiliated with 113th-ranked Texas Christian University.

Bringing up the rear of the Top 10 in TABLE 1 above are Len Trevino (IB), Laurence Eisenberg (FIN), Sunny Wong (ECO), Joy Kozar (FM) and Hsiao-Fen Yang (FIN). These five individuals landed posts at Washington State University, New Jersey Institute of Technology, University of San Francisco, Kansas State University and Louisiana State University, respectively. Among the Top 10 in TABLE 1, six (60%) are from the EFIB. This statistic shows just how much damage that economists-administrators George Carter (EFIB chairman) and Farhang Niroomand (former CoB associate dean) did during their respective administrations of 2005-present and 1998-2007.

TABLE 2 below lists the Top 15 jobs at "Master's Universities" reeled in by Doty era former CoBers.

TABLE 2
Former CoB Fish in Other Ponds -- Master's Universities

Rank	Name	Unit	Institution	USNWR Rank
1	Rambo, Robert	ACC	Providence College	3 (N)
2	Trevino, Len	IB	Loyola University – New Orleans	5 (S)
3	Tang, Linghui	IB	College of New Jersey	6 (N)
4	Mixon, Franklin	ECO	Mercer University	8 (S)
5	Bushardt, Stephen	MGT	Spring Hill College	13 (S)
	Glascoff, David	MKT	Spring Hill College	13 (S)
7	Haggard, Dana	MGT	Missouri State University	45 (MW)
	Haggard, Stephen	FIN	Missouri State University	45 (MW)
9	Williams, Alvin	MKT	University of South Alabama	51 (S)
10	Salter, Sean	FIN	Middle Tennessee State University	53 (S)
11	Fisher, Daniel	MKT	University of Central Arkansas	54 (S)
12	Hallab, Zaher	TM	California State University – East Bay	62 (W)
13	Lewis, Stanley	ACC	Troy University	66 (S)
14	Doty, Harold	MGT	University of Texas – Tyler	68 (W)
15	Davis, Lizhu	FM	California State University – Fresno	71 (W)
	Lo, Melody	ECO	University of Texas – San Antonio	71 (W)

The top four -- Robert Rambo (ACC), Len Trevino (IB), Franklin Mixon (ECO) and Linghui Tang (IB), landed positions in schools ranked by *USNWR 2009* among the ten best in various (four) regions across the United States. Rambo and Tang are now at two of the 10 best master's universities in the North. These are Providence College (3rd) and the College of New Jersey (6th), respectively. Trevino and Mixon are now at two of the 10 best master's universities in the South. These are Loyola University – New Orleans (5th) and Mercer University (8th). Amazingly, Trevino, who is now the *Gerald N. Gaston Eminent Scholar Chair in International Business* at LU, and Mixon have, as indicated by TABLE 1 and TABLE 2, landed Top 6 jobs (among the Doty era and post-Doty era former CoBers) at both national and master's universities. It is worth mentioning here that two of the top three spots in TABLE 2 above belong to former EFIB faculty (Trevino and Tang). Again, the harm done to the CoB by Carter and Niroomand is apparent in these outcomes.